

Rates & Costing Section-CFA
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.1-1/2009-R&C [CFA]

Dated: 03.03.2010

Circular R&C-CFA No. 32/09-10

Subject: Promotion of Broadband service-concessions to prospective customers for a period of 30 days w.e.f 02.03.2010 -reg.

Kind reference is invited to this office circular of even no. dated 27.11.09 (Circular No. 13/09-10) through which the following concession was prescribed to prospective customers for a period of 90 days from 01.12.09.

1. **Installation charges** for provision of New Broadband connections are waived off irrespective of the Modem having been taken on monthly rental basis from BSNL or purchased by the customer of his/her own.
2. **Security Deposit for Broadband** (as applicable for the Opted plan) and **Modem Security Deposit** (in case Modem is taken on hire basis from BSNL) shall be taken in three equal monthly installments starting from the first bill.

*Now the Competent authority has decided to extend the above offer further for a period of 30 days w.e.f. 02.03.2010. **Accordingly the approval of the Competent Authority is hereby conveyed for allowing the above concessions to prospective customers w.e.f 02.03.2010 to 31.03.2010 for promotion of Broadband Service of BSNL.***

The above concessions shall be applicable for New Broadband customers only and the offer **shall be valid from 02.03.2010 to 31.03.2010 only.**

(S.K.Dhar)

DGM (T&C) CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. GM (PDP)-CFA, CO BSNL w.r.t case mark: 64-82/2009-BB/Prepaid (Part) carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. CGM (ITPC), Pune.
9. Director General P&T audit, Delhi-110 054.
10. Guard File.